

MEDIA ADVISORY

June 23, 2010

CALGARY ECONOMIC DEVELOPMENT LAUNCHES GLOBAL BUSINESS CENTRE *Building global connections in downtown Calgary*

(CALGARY) – Members of the media are invited to attend the launch of the Global Business Centre; Calgary Economic Development's (CED) newest initiative to promote investment and trade development in Southern Alberta and support the increase of businesses exporting abroad. The Global Business Centre is how Southern Alberta businesses, entrepreneurs, and innovative thinkers reach out – and move out – to the worldwide marketplace. It is how businesses from anywhere in the world tap into the opportunities and advantages available in Southern Alberta.

WHAT: Global Business Centre Launch

WHO: Deputy Mayor Bob Hawkesworth, City of Calgary
Bruce Graham, President & CEO, Calgary Economic Development
Minister Iris Evans, International and Intergovernmental Relations, Government of Alberta
MP Lee Richardson, Western Economic Diversification

WHEN: Tuesday, June 29, 2010
8:00 - 9:00 a.m. Ribbon cutting and VIP remarks
9:00 - 9:30 a.m. Networking reception and opportunity for media interviews
(light breakfast will be served)
11:00 - 4:00 p.m. Open House and tours of the facility

WHERE: The Global Business Centre
120 8th Avenue SE
Calgary, Alberta
T2G 0K6

Speakers will be available for interviews immediately following the formal presentation at 9:00 a.m.

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ABOUT CALGARY ECONOMIC DEVELOPMENT

Calgary Economic Development (CED) is working to make Calgary the undisputed choice for people and business. As Calgary's lead economic development agency, we work with businesses to facilitate growth, expedite local, national and international business investment and trade development opportunities and promote sustainable economic growth in the Calgary region. For more information on Calgary Economic Development, please visit our website at www.calgaryeconomicdevelopment.com

For more information or to book an interview contact:

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